

**GLOBAL FOOD & BEVERAGE EXPO
VEGAS FOOD EXPO**

**THE MANDALAY BAY CONVENTION CENTER
October 9-10, 2019**

GENERAL INFORMATION

Facility: The Mandalay Bay Convention Center
3950 S. Las Vegas Blvd.
Las Vegas, NV 89119

Contractor: Viper Tradeshow
6560 Tioga Way #110
Las Vegas, NV 89113
Contact: Sam Jacobs; SJacobs@vipertradeshow.com

Show Management:

Dr. Yen-Soon Kim, President: 702-335-0530, yen-soon.kim@unlv.edu
Florelee Monzon, COO: 760-580-5159, florelee@gfba.vegas
Lauren Kane, EVP Marketing: 949-292-2883, lauren@gfba.vegas
Sarper Celenk, VP Global Sales: 702-601-2388, sarper@gfba.vegas
Michael Duffield, Attendee Relations: 760-322-2680, michael@gfba.vegas

Contractor Move-In:

October 8, 2019	Tuesday	12:00 am	8:00 am
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Exhibitor Move-In:

October 8, 2019	Tuesday	7:00 am	4:00 pm
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Expo Hours:

October 9, 2019	Wednesday	9:00 am	5:00 pm
October 10, 2019	Thursday	9:00 am	4:00 pm

*Exhibitor badge access- 30 minutes prior to show floor opening

Disgusting Food Museum Hours:

October 8, 2019	Tuesday	11:00 am	8:00 pm
October 9, 2019	Wednesday	9:00 am	5:00 pm
October 10, 2019	Thursday	9:00 am	4:00 pm

Exhibitor Move-Out:

October 10, 2019	Thursday	4:01 pm	10:00 pm
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On Site Registration Hours:

October 8, 2019	Tuesday	11:00 am	8:00 pm (All Attendees)
October 9, 2019	Wednesday	8:00 am	6:00 pm (All Attendees)
October 10, 2019	Thursday	8:00 am	(All Attendees)

DAILY SCHEDULE

TUESDAY, OCTOBER 8

12:00 am – 8:00 am	Show set up
7:00 am – 4:00 pm	Exhibitor Move In
10:00 am	Impact / Health Department Rules & Regulations Announcement on stage (Open to Exhibitors)
11:00 am – 8:00 pm	Registration open (Bayside C)
11:00 am – 8:00 pm	Disgusting Food Museum open
4:00 pm – 8:00 pm	Kick-off Reception (Bayside C)
8:00 pm	Registration closed
10:00 pm	Kick-Off Party at Omnia Nightclub in Caesars Palace (free entrance for all badge holders)

WEDNESDAY, OCTOBER 9

8:00 am – 6:00 pm	Registration open
8:30 am	Exhibitor Move In
9:00 am	Exhibit Hall Open
10:00 am	Keynote Speaker – Mr. Larry Stuart + Book signing (main stage)
11:00 am – 4:00pm	G-Conference (Stage B in expo hall)
12:00 pm	Master Chef DJ Shaun O’Neale + Book Signing (main stage)
2:00 pm	Tech Panel with Dr. Timothy Jung, Dr. Cihan Cobanoglu, Brita Rosenheim, and Dr. Danny Han (main stage)
5:00 pm	Exhibit Hall Closed
10:00 pm	1Oak Nightclub in Mirage Hotel & Casino (free entrance for all badge holders)

THURSDAY, OCTOBER 10

8:00 am	Registration open
8:30 am	Exhibitor Move In
9:00 am	Exhibit Hall Open
9:30 am	Buyer's Breakfast (VFX Lounge)

	Enjoy tasty bites, demonstrations, and make connections to last a lifetime
10:00 am – 3:00pm	G-Conference (Stage B in expo hall)
11:00 am	Keynote Speaker – Mr. Dan Altschuler Malek
12:00 pm	Plant-based Foods Panel with Adam Bergman, Mario Rodriguez, and Paul Shapiro (main stage)
1:00 pm – 3:00 pm	Chef Competition Exhibitor Demo (main stage)
4:01 pm – 10:00 pm	Exhibitor Move-Out
10:00 pm	Hakkasan Nightclub in the MGM – (free entrance for all badge holders)

REGISTRATION INFORMATION

Important Information:

Open to all ages.
No refunds allowed.

Badge Holder Colors for ALL REGISTERED ATTENDEES

Orange

Wristband Colors for ATTENDEES 21+:

TBD

* EXHIBITORS WILL NOT BE WRISTBANDED

ATTENDEE REGISTRATION PROCESS:

Pre-Registered Attendees:

- Go to the “Badge Holder Pick-Up” table located at Bayside C.
- They will be looked up by company, then last name.
- They will be ID’d and handed their badge.
 - Guests of pre-registered attendees must fill out a form at “Registration” table
 - NOTE: The wristband MUST be worn the entire time they are there. If it is removed, they will have to go through the entire registration process (including payment) all over again.

On-Site Attendee:

- If an attendee is NOT registered at all, they need to proceed to the onsite Registration table where they will complete a registration form with personnel.
- They will be asked for payment, ID’d, and wristbanded

EXHIBITOR REGISTRATION:

Exhibitors DO NOT get a wristband.

- If an exhibitor is already registered, they will go to the “Exhibitor Pre-Registration” where they will be looked up by company name. They will be ID’d, and handed their packet of badges.
- If an exhibitor is NOT already registered, they need to complete a registration form. They will then be ID’d, and printed their badge.